

The Avenue Nursing and Rehabilitation Centre
To Be Awarded National Award In Recognition Of
Continuous Quality Improvement In Long Term Care

Schenectady, NY, June 30, 2010, The Avenue Nursing and Rehabilitation Centre has been recognized as one of the 2010 recipients of the Step I National Quality Award presented by the American Health Care Association and National Center for Assisted Living (AHCA/NCAL). Awards will be presented during AHCA/NCAL's 61st Annual Convention and Exposition, October 10-13, 2010 in Long Beach, CA. "We commend each of these organizations on this notable achievement in their quality journey," stated Bruce Yarwood, President and CEO of AHCA/NCAL. "Their staff and leadership demonstrate a strong commitment to developing systematic, sustainable, person-centered care and services."

The Avenue is operated by Capital Living and Rehabilitation Centres (CLRC); a Schenectady, NY based healthcare company. "The Avenue Nursing and Rehabilitation Centre has demonstrated an unparalleled commitment to continuous quality improvement, and we commend their staff for their dedication to providing the highest quality care and quality of life for patients and residents," stated NYSHFA President & CEO Richard Herrick. There are six award recipients in New York State this year. Last year three Capital Living facilities received Step I recognition, The Mountain View, of New Paltz, NY, The Orchard, of Granville, NY and The Country Manor of Carthage.

The Step I award recognizes providers that have developed a foundation to begin a journey of continuous quality improvement, and that they have taken the first step in corresponding with any public measures of performance.

Capital Living is comprised of eight skilled nursing facilities throughout upstate New York and is consistently looking to improve their services and clinical outcomes.

Website: www.CLRCHealth.com